



HALIFAX 2024

ICARD

13TH INTERNATIONAL CONFERENCE ON ACID ROCK DRAINAGE

IMPACT. INNOVATION. INTELLIGENCE.

16-20 | SEPTEMBER | 2024

SPONSORSHIP &
EXHIBITION PROSPECTUS



Photo by BHP: East Kemptville

icard2024.cim.org



HALIFAX 2024

ICARD



Message from the Conference Chairs

On behalf of the Canadian Institute of Mining, Metallurgy and Petroleum (CIM), the International Network for Acid Prevention (INAP) and the entire organizing committee, it is our pleasure to invite you to the 13th International Conference on Acid Rock Drainage (ICARD 2024). ICARD 2024 will take place in Nova Scotia's beautiful seaside capital Halifax, September 16 to 20, 2024. Halifax is located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq People, on the east coast of Canada.

At the time of the conference, it will be an incredible six years from the last time we met in person, in Pretoria, South Africa and 12 years since the event was last held in Canada. The ICARD community can finally meet face-to-face to discuss real issues and find innovative solutions around acid rock drainage and its impact on the environment. ICARD provides the opportunity for the mining industry, consultants, researchers, technology developers and suppliers, regulators, community and NGOs to communicate their perspectives on this important topic.

Supported by CIM, INAP and the Canadian Mine Environment Neutral Drainage (MEND) program, we are planning an extensive technical event, with daily invited keynotes, short courses, field trips, trade exhibits, poster session, student program, numerous networking opportunities, a social and tourist program, and an exciting conference banquet at an amazing Halifax venue. The theme of ICARD 2024 is Impact. Innovation. Intelligence. The eyes (I's) on the world theme reflect the approach the international community is taking to address acid rock drainage, bringing intelligence, to innovate for impact. Sessions will cover topics such as Prediction/Geochemistry, Mine Closure, ML/ARD Mitigation, Water Management and Treatment, Guidelines and Regulations, just to name a few.

We look forward to welcoming the international community to Halifax, Nova Scotia, a city with a vibrant restaurant scene, beautiful waterfront, great history and architecture, museums, markets, harbour cruises and family activities. The state-of-the-art Halifax Convention Center is situated in the heart of downtown, with the majority of its fascinating attractions within a five-minute walk.

See you in Halifax in 2024!

CONFERENCE CHAIRS, ICARD 2024

Janice Zinck
Department of Natural Resources and
Renewables (Nova Scotia)

Gilles Tremblay
INAP

ABOUT ICARD

ICARD is a major international conference at which attendees share technical solutions for the prediction, prevention and treatment of ARD, and communicate the evolution of leading practice management strategies. For more than 30 years, ICARD has been the premier conference for mining environment, providing the platform for the mining industry, consultants, researchers, technology developers and suppliers, regulators, community, and NGOs to communicate their perspectives on this important topic.



The Conference

WHO ATTENDS

The 13th ICARD can expect to attract the majority of delegates from Canada, USA and Australia. Special effort will be made to attract delegates from other prominent mining locations around the world. We expect a quality audience of at least 400 – 500 attendees. Delegates will include:

- Executives
- Environmental Practitioners
- Regulators
- Scientists
- Engineers
- Mine Planning Professionals
- Industry
- Government
- Researchers
- Educational Institutions
- Consultants
- Others interested in ARD management
- Aboriginal and Community Groups

WHAT'S IN IT FOR YOU

Industry – access to the latest developments in ARD mitigation and management, set within a context of reducing residual risk and cost of mine closure. Assisting industry to develop the business case for pro-active ARD management and impeccable ESG credentials. Interaction with industry colleagues, world-class consultants, regulators and research organisations.

Suppliers – the opportunity to highlight applications of equipment, technology and services relevant to ARD mitigation and management to the industry.

Government agencies – exposure to leading practices adopted and implemented by industry, new and innovative solutions developed by research institutions, universities and consultants for managing and controlling ARD. Evaluation of the support capacity available to strengthen partner organisations and encourage long-term sustainable programs.

Universities and Researchers - the chance to demonstrate new technology and research breakthroughs and an opportunity to establish closer ties with leaders in ARD management.

Consultants – the opportunity to showcase your skills and expertise in managing and treating ARD, as well interacting with the diverse range of experts and practitioners in attendance.

CONFERENCE THEMES

The technical program for ICARD 2024 will include plenary, keynote sessions and concurrent technical sessions focussing on the following themes:

- Geochemistry and Prediction
- Mitigation and Planning
- Water Management and Treatment
- ESG
- Biological Aspects
- Innovation and Current Issues

Conference Venue

The **ICARD 2024** will be held at the Halifax Convention Centre, a state-of-the-art facility, located in the heart of downtown Halifax. The convention centre is just steps away from our four host hotels. The picturesque Halifax waterfront with its bustling boardwalk, historic properties, hundreds of nearby restaurants and local artisan shops, is only 100 steps down the street from the venue.

EXHIBIT AREA

The exhibit area will be located in the Ballroom foyer in the heart of the social activities and technical program. It will allow mining companies, suppliers, consultants, governments and other organizations to showcase their products and services to a wide audience. With a limit of 30 booths, you will have plenty of opportunity to maximize your exposure to the attendees during the four days of the conference.

Various activities including the welcome reception, refreshment breaks, end of day receptions, and selected functions will all take place within the exhibit area giving you access to all conference attendees. Poster board displays will be set up near the exhibit booths in the foyer and all technical sessions will be held around the corner from the exhibit area.

EXHIBITOR BOOTH

\$3,500 CAD plus tax

Each 8 x 10 single booth space will be equipped with:

- Black 8ft. high back drape and 3ft. high side drape
- One 6-foot skirted table with 2 chairs and a wastepaper basket
- One standard 1500-watt duplex electrical outlet
- Complimentary wireless internet access

Each 8 x 10 single booth space includes:

- 2 complimentary full conference delegate passes (value of \$2,190 CAD)

Full conference delegate pass includes access to plenaries and technical program sessions, 6 coffee breaks, 3 receptions, 3 luncheons and proceedings

- Listing in the ICARD website
- Listing in the final program and conference App



Sponsorship Opportunities

Be a part of the success!

ICARD 2024 offers a variety of sponsorship packages to support your marketing objectives and budget.

PREMIUM RECOGNITION BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
RECOGNITION BENEFITS PER LEVEL	\$20,000 + tax	\$15,000 + tax	\$10,000 + tax	\$5,000	\$2,500	\$1,500
PRE-CONFERENCE						
Logo on the ICARD 2024 website and hyperlinked to your preferred URL	●	●	●	●	●	●
Logo in the pre-conference program	●	●	●	●	●	●
Logo in all conference announcements and E-blasts	●	●	●	●	●	●
Recognition on social media channels	●	●	●	●		
AT THE CONFERENCE						
<i>All logos will be sized to sponsorship, level and placed in alphabetical order within their respective level.</i>						
Logo on sponsorship banners – sized to sponsorship level	●	●	●	●	●	●
Logo in the conference program	●	●	●	●	●	●
Full page in printed program	●					
Half page in printed program		●	●			
Acknowledgement at key social events	●	●	●			
ICARD 2024 delegate registration	3	2	1			
Complimentary Banquet Ticket	6	4	2			
Tabletop Exhibit (diamond)	●					

À-la-carte Sponsorship Items

Important: A-la-carte sponsors will receive visibility on the ICARD web site, event e-blasts, in the preliminary and printed program, ICARD social media channels throughout the year prior to conference. These partners' logos will be sized in our materials to the sponsorship level of their financial contribution and placed in alphabetical order.

À-LA-CARTE ITEMS	AVAILABLE	PRICE
<p>Banquet "Taste of Canada" Logo on signage at the event ▪ Two minutes welcome address by your company ▪ Visibility as Diamond Sponsor ▪ 3 delegate registrations ▪ 8 banquet tickets</p>	SOLD	\$20,000 CAD
<p>Welcome reception Logo on signage at the food and bar stations ▪ Two minutes welcome address by your company ▪ Visibility as Gold Sponsor ▪ One delegate registration</p>	1	\$10,000 CAD
<p>Short courses Logo on signage in front of the room and on large screen inside the room</p>	1	\$8,000 CAD
<p>USB Proceedings Logo on USB keys containing the conference proceedings One page ad in the proceedings</p>	1	\$8,000 CAD
<p>Conference APP and Printed Program Back cover of the printed program ▪ Logo on main page of the app</p>	1	\$8,000 CAD
<p>Conference Badge Logo on conference badge</p>	1	\$8,000 CAD
<p>Conference Lanyards Logo on conference lanyards</p>	1	\$8,000 CAD
<p>Plenary Keynote Session Logo on signage in front of the room and on large screen inside the room ▪ Welcome address by your company</p>	3	\$8,000 CAD each
<p>Luncheons Logo on signage at the door of the lunchroom and buffet stations</p>	3	\$8,000 CAD each
<p>Closing Reception Logo on signage at the food and bar stations ▪ Two minutes welcome address by your company</p>	1	\$6,000 CAD
<p>Technical Program Room Logo on signage in front of the room and on large screen inside the room</p>	3	\$5,000 CAD each
<p>Coffee Breaks Logo on signage at the coffee stations</p>	3	\$2,500 CAD each
<p>Conference Pens Branded pens to be offered to delegates ▪ Custom pens to be provided/paid for by sponsor.</p>	1	\$2,500 CAD
<p>Sponsor a student Funds will be given to the student to provide assistance to pay for the registration fee and travel expenses. Logo on student sponsor signage in the registration area</p>	Unlimited	\$2,000 CAD

Partnership Agreement

Our company confirms its participation as:

CLIENT INFORMATION

COMPANY _____

CONTACT _____

ADDRESS _____

PROVINCE/STATE _____

COUNTRY _____

EMAIL _____

TELEPHONE _____

SIGNATURE

EXHIBITOR BOOTH
8X10 Exhibition Booth - \$3,500 CAD + tax

PREMIUM SPONSORSHIP
Diamond Sponsor - \$20,000 CAD

Platinum Sponsor - \$15,000 CAD

Gold Sponsor - \$10,000 CAD

Silver Sponsor - \$5,000 CAD

Bronze Sponsor - \$2,500 CAD

Friend Sponsor - \$1,500 CAD

À-LA-CARTE ITEMS

À-la-carte item 1 _____

À-la-carte item 2 _____

SEND THE COMPLETE FORM TO

Nadia Bakka

nbakka@cim.org

CIM Sales Manager, Sponsorship and Exhibition
(514) 939-2710, 1360

ICARD 2024 Sponsorship Chair

Charles Dumaresq

Mining Association of Canada
cdumaresq@mining.ca

We understand that the total for the above confirmed purchase(s) will appear on one invoice issued by the Canadian Institute of Mining, Metallurgy and Petroleum (CIM). Applicable taxes will be added.

We will provide our company logo in high-resolution images in **BOTH** .jpg or png and .eps formats (suitable for web and print) with a minimum resolution of **300 dpi** and fonts converted to outlines.



HALIFAX 2024

ICARD

13TH INTERNATIONAL CONFERENCE ON ACID ROCK DRAINAGE

SEE YOU IN HALIFAX!



icard2024.cim.org



HALIFAX 2024

ICARD